



# Goodyers End Primary School

Bowling Green Lane  
Bedworth  
Warwickshire  
CV12 0HP

Tel: (024) 7636 4448

Email: [admin2634@welearn365.com](mailto:admin2634@welearn365.com)

Web: [www.goodyersend.warwickshire.sch.uk](http://www.goodyersend.warwickshire.sch.uk)

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Dear Parents/Carers

## 200 Million Minutes Reading Challenge

We are very excited to announce that we have signed up for the 200 Million Minutes Reading Challenge; a global reading initiative from education charity 'Achievement for All' that launches on World Book Day 2019.

Together with early years settings, schools, colleges, parents, carers, libraries, businesses and community groups from around the world, children and young people will try to read for a collective 200 million minutes!

**Why?** We know that introducing all children and young people to the habit of reading in everyday life can improve communications skills and brighten future prospects. Just 10 minutes of reading a day can make a huge impact to a child's development, so imagine what 200 million minutes could achieve!

The challenge will run from Thursday 7 March until Tuesday 2 April 2019. Each child has a bookmark to log their minutes on from home and at school, so please ensure they bring them in to school each day.

Good luck and thank you in advance for your support.

Yours faithfully



Miss A Foster  
Interim Deputy Headteacher